



Local Upper Valley is a community newsletter created to highlight members of Upper Valley Business Alliance. LUV will be published each Friday and will feature upcoming events, coupons and promotions from UVBA members, job postings, business updates and resources such as local nonprofit activities and announcements. LUV will be emailed to our email distribution list as well as shared on UVBA's social media (facebook, Instagram).

UVBA members are encouraged to send us information to share, including:

Business Updates—new hours, staff, products or services, changes in location or additional locations, new menus, apartments for rent, or anything that a current or potential customer would be interested in knowing.

Events—holding a sale, open house, fundraiser, promotion, or if an event organization, any of your regularly scheduled events.

Job Postings—hiring? Let us know and send us the job posting.

Resources— do you provide a community service? Send us the info.

Coupons or promotions—be sure to include end date, any coupon codes or instructions to redeem.

HOW TO SUBMIT YOUR INFO?

Log into the UVBA website at www.uppervalleybusinessalliance.com/login. Your email is your log in. If you do not remember your password, click on "Forgot password?" to reset. Once logged in, you may post jobs, offers & specials, and new releases by clicking on the appropriate buttons on the left. To post an event, click on Events on the top of the page.

The Fine Print...

- Posting info for LUV is free to UVBA members.
- To keep content fresh for readers, free submissions will not be run longer than 2 consecutive weeks. Submissions will be first come first serve, and dates of submission (events taking place, end dates for promotions) will be taken into consideration . Submissions not added will still be available on the UVBA website and moved into rotation.
- UVBA reserves the right to edit submissions, placement of submissions or feature submissions .
- **Submission deadline is Wednesday at 12 PM for the Friday publication.**

Sponsorship/Advertising Opportunities- We are offering guaranteed placement with limited ads and sponsorships.

Presenting Sponsor

Cost: \$1500 for year (52 weeks). Placement guaranteed below masthead with intro heading "Thank You to Our LUV Sponsor". Ad Size – 600x100 px, click-thru to website of your choosing. Ad may be changed out at anytime.

Submit Ads or Questions to elizabeth@uppervalleybusinessalliance.com or 603.448.1203.